



About JTH Lighting Alliance:

- In 1988, John T. Hartley founded JTH Lighting Alliance.
- JTH is a nationally respected independent lighting manufacturing representative that works directly with trade professionals.
- JTH represents 100+ of the finest manufactures of lighting equipment and lighting controls.
- John Hartley has had one basic guiding principle: "Ethically represent the industry's category leaders of lighting and control products provided by our alliance of independent manufacturers."
- In April of 2017, John Hartley sold the company to Rob Beaman and Jon Kirkhoff. Both Beaman and Kirkhoff intend to continue to build on Hartley's vision.



- JTH is a uniquely independent company that continues to thrive in an industry dominated by corporate giants.
- JTH has the expertise to help with complicated lighting applications and energy audits and lighting control systems.
- Headquartered in Apple Valley Minnesota, JTH primarily works in the states of Minnesota, Iowa, North Dakota, South Dakota and Wisconsin.
- With over 30 plus years JTH continues to build relationships with architects, engineers, interior designers, and contractors, helping them find solutions to their most challenging lighting and controls applications.

JTH Lighting Alliance Internship Position:



Primary tasks:

- Support the Sales team on sales calls and provide networking support.
- Coordinate, travel and manage events/shows including Minnecon, AIA Annual Golf outing, and Annual IMS Deco Show.
- Support the marketing team including website up dates, social media, and event planning.
- Promote JTH by networking and attending community events of ASID, AIA, and IES.



Top learned outcomes:

- Lighting knowledge including terminology, applications, lighting controls, and trends.
- Familiarity of lighting companies and manufactures from around the globe.
- Built relationships with trade professionals and team building skills learned in the field.
- Understanding of lighting industry including trade professionals, bids, processes and solutions.



Chicago: Chicago Architectural Foundation Boat tour, Artemide showroom and Focal Point factory visit.